



Robert O. Anderson Schools of Management

## International Management – Latin America Concentration

The University of New Mexico

Effective for students admitted to Anderson for July 2005 or after

The International Management – Latin America concentration focuses on the aspects of the global work environment in Latin America, how Latin America contributes to international business and global companies impact Latin America. Students seeking this concentration are encouraged consider participating in exchange programs to gain experience working and studying abroad.

The International Management – Latin America concentration requires 24 hours of upper-division (300-400 level) course work, which must include 18 hours of management courses and 6 hours of 300 – 400 level Spanish or Portuguese. The required courses are: Mgmt 420, 421, 422, and 474. Students must also choose 6 hours of International Management electives from Mgmt 481 and 483 or from the list of “Pre-Approved Non-Anderson International Concentration electives”.

Questions regarding concentration requirements should be addressed with Department Chair, Prof. Raul de Gouvea.

Please use this worksheet as a guide to satisfy your graduation requirements. Check off the courses as you complete them to keep track of your progress

Semester I (Fall)				Semester II (Spring)			
√	Course:	Title:	Hrs:	√	Course:	Title:	Hrs:
<input type="checkbox"/>	Mgmt 306	Org. Behavior & Diversity	3	<input type="checkbox"/>	Mgmt 308	Eth. Pol. & Soc. Environ	3
<input type="checkbox"/>	Mgmt 322	Marketing Management	3	<input type="checkbox"/>	Mgmt 303	Managerial Accounting	3
<input type="checkbox"/>	Mgmt 326	Financial Management	3	<input type="checkbox"/>	Mgmt 300	Operations Management	3
<input type="checkbox"/>	Mgmt 328	International Management	3	<input type="checkbox"/>	<b>Mgmt 420</b>	<b>Management in Latin America</b>	<b>3</b>
<input type="checkbox"/>		<b>300 level Foreign Language</b>	<b>3</b>	<input type="checkbox"/>	<b>Mgmt 421</b>	<b>Entry Strategies for International Markets</b>	<b>3</b>
<input type="checkbox"/>		Free Elective	3	<input type="checkbox"/>		<b>300 level Foreign Language</b>	<b>3</b>
Total Credit Hours:			18	Total Credit Hours:			18

Semester III (Fall)				Semester IV (Spring)			
√	Course:	Title:	Hrs:	√	Course:	Title:	Hrs:
<input type="checkbox"/>	Mgmt 450	Computer-Based Info Systems	3	<input type="checkbox"/>	<b>Mgmt</b>	<b>International Elective</b>	<b>3</b>
<input type="checkbox"/>	Mgmt 310	Legal Issues for Managers	3	<input type="checkbox"/>	<b>Mgmt</b>	<b>International Elective</b>	<b>3</b>
<input type="checkbox"/>	<b>Mgmt 474</b>	<b>International Financial Mgt</b>	<b>3</b>	<input type="checkbox"/>	Mgmt 498**	Strategic Management	3
<input type="checkbox"/>	<b>Mgmt 422</b>	<b>Seminar on Mexican Economy Markets</b>	<b>3</b>	<input type="checkbox"/>		Upper-Division Humanities	3
<input type="checkbox"/>		Free Elective	3	<input type="checkbox"/>		Free Elective	3
Total Credit Hours:			15	Total Credit Hours:			15
<input type="checkbox"/>	<b>Graduation Application Due!</b>			<b>Total Hours for Graduation:</b>			<b>128</b>

Upper-Division Humanities: One 3-hour 300-400 level course from one of the following departments: American Studies, Classics, Comparative Literature, English, History, Philosophy, or Religious Studies.

\*\*It is **strongly** recommended that students take Mgmt 498 in their graduating semester. Students choosing to take Mgmt 498 in a different semester **must** be within 15 hours of graduation or get **prior** approval from the Associate Dean.

\*Concentration Course Availability:  
Mgmt 474 is normally only offered in the Fall semester.

\*\*All students **MUST** apply for graduation the semester before graduation.

Graduation Application Deadlines:

Spring Graduation	November 1
Fall Graduation	July 1
Summer Graduation	April 1

1. The suggested program above presumes that 62 hours of pre-admission requirements and free electives have been earned. As credits earned vary from student to student, please use worksheets, the Anderson website (bba.mgt.unm.edu), and check with your BBA Advisor to calculate your earned pre-admission hours.
2. Please familiarize yourself with possible pre-requisites; the UNM catalog and Anderson website list all pre-requisites for all courses.
3. Register for concentration electives throughout your degree program. Failure to do so will likely delay your graduation.
4. Students pursuing the International Concentration are encouraged to minor in a foreign language. They are also encouraged to take Mgmt 490 – Strategic Management offered in Chihuahua, Mexico during the Summer semesters in place of Mgmt 498.
5. **All students are required to complete 128 credit hours to graduate.** Please be sure to register for free electives as well as required courses throughout your degree program to ensure a prompt graduation.
6. Anderson only allows 1 credit hour of P.E. to be counted toward BBA graduation requirements.
7. Mgmt 398 – Career Management Skills is strongly encouraged as a free elective.
8. Transfer students or Anderson students choosing to participate in an exchange program must complete the Anderson residency requirement. A minimum of 24 hours of management courses which must include at least half of Anderson Core (15 hours) and at least half of the student's selected concentration while in residence at Anderson.
9. Please note that students are solely responsible for knowing the rules and regulations concerning graduation requirements and for registering in courses necessary to meet these requirements.