

Anderson School of Management

ENTREPRENEURIAL STUDIES

CONCENTRATION / BBA



ALL CONCENTRATION INFORMATION EFFECTIVE FOR STUDENTS ADMITTED JANUARY/2005 OR THEREAFTER. REVISED SEPTEMBER, 2008.

Profession Overview:

Becoming an entrepreneur means taking risks and seizing opportunities while creating your own business. An entrepreneur organizes, operates and assumes the risk for business ventures, all the while striving to minimize risk and maximize the potential of their business. They also must be able to successfully manage and operate every aspect of their business, including but not limited to advertising & marketing, accounting, hiring and firing personnel and production of goods and services. In short, an entrepreneur must have well-rounded knowledge of all aspects of business.

Concentration Overview:

The Entrepreneurial Studies Concentration requires completion of 128 credit hours including the following course work:

Pre-Admission course work	55 credit hours
Anderson Core	30 credit hours
Entrepreneurial Studies course work	15 credit hours
Upper Division Humanities	3 credit hours
Additional Free Electives	~ 25 credit hours
(as needed to complete graduation requirements)	

Admission Process:

Admission to this program requires completion of all pre-admission course work with a "C" or better, a GPA of 2.5 on all pre-admission course work and overall GPA of 2.5 on UNM or transfer work, and submission of application to the program by published deadlines. Admission applications may be obtained from Anderson Advisement Center or online at www.mgt.unm.edu.

Contact Information:

CONCENTRATION ADVISOR

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SUGGESTED SCHEDULE

JUNIOR YEAR: First Semester Credit Hours

MGMT 300: Operations Management	3
MGMT 303: Managerial Accounting	3
MGMT 306: Org Behavior & Diversity	3
MGMT 322: Marketing Management	3
Free Elective	3

Total Credit Hours 15

Second Semester

MGMT 308: Eth, Pol & Soc Environment	3
MGMT 310: Legal Issues for Managers	3
MGMT 324: New Ventures Strategies	3
MGMT 384: Professional Selling	3
MGMT 362: Leadership Development	3
Free Elective	3

Total Credit Hours 18

SENIOR YEAR: First Semester

MGMT 326: Financial Management	3
MGMT 450: Computer Based Info Systems	3
* Entrepreneurial Studies Elective	3
** Upper Division Humanities	3
Free Electives	6

Total Credit Hours 18

GRADUATION APPLICATION DUE:

Fall: July 1 Spring: November 1 Summer: April 1

Second Semester

MGMT 328: International Management	3
MGMT 498: Strategic Management	3
* Entrepreneurial Studies Elective	3
Free Elective	6

Total Credit Hours 15

*Choose two (2) electives from the following list:

- MGMT 495: Man. & Oper. Small Business
- MGMT 493: Family Business Management
- MGMT 496: Seminar in Entrepreneurial Financing
- MGMT 556: New Venture Creation (permission required)

** **Upper-Division Humanities:** One 3-hour course, 300-level or above from: American Studies, Classics, Comparative Literature, English, History, Philosophy, or Religious Studies



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