

Anderson School of Management

INTERNATIONAL MANAGEMENT

CONCENTRATION / BBA



ALL CONCENTRATION INFORMATION EFFECTIVE FOR STUDENTS ADMITTED FALL 2009 OR THEREAFTER. REVISED JUNE 2009.

Profession Overview:

International business majors learn all of the basic business concepts and then focus on international finance, sales and marketing. Many programs require proficiency in a foreign language. Students also take cultural studies courses to learn about the customs, laws and business rules of other countries. Courses will include global marketing, international commerce laws, finance, and cultural sensitivity and communications. Salaries for the field vary widely.

Concentration Overview:

Anderson School of Management offers two options in International Management, the general option or the Latin American option. A semester or a year abroad is highly recommended.

To fulfill the general International concentration, students must complete 15 credits hours that include: Mgmt 421, 474 and three international electives.

To fulfill the Latin American emphasis, students must complete 18 credit hours that include: Mgmt 420, 421, 422 and 474 along with two international electives and two upper-division foreign language courses.

The International Management Concentration requires completion of 128 credit hours including the following course work:

Pre-Admission course work	55 credit hours
Anderson Core	30 credit hours
International Management course work	15-18 credit hours
Upper-Division Humanities	3 credit hours
Additional Free Electives	~ about 19-25 credit hours

Admission Process:

Admission to this program requires completion of all pre-admission course work with a "C" or better, a GPA of 2.5 on all pre-admission course work and overall GPA of 2.5 on UNM or transfer work, and submission of application to the program by published deadlines. Admission applications may be obtained from Anderson Advisement

Contact Information:

FACULTY ADVISOR	Professor Raul De Gouvea Neto (505) 277-8448, degouvea@mgt.unm.edu
DEPT ADMIN ASST	Kaye Summerhays (505) 277-3756, summerhays@mgt.unm.edu Office: ASM 2168
BBA ADVISEMENT	Mary Huskey, huskey@mgt.unm.edu Theresa A. Torres, torres@mgt.unm.edu (505) 277-3888

Website: <http://international.mgt.unm.edu/bbacurriculum.asp>

SUGGESTED SCHEDULE

JUNIOR YEAR: First Semester	Credit Hours
MGMT 300: Operations Management	3
MGMT 303: Managerial Accounting	3
MGMT 322: Marketing Management	3
MGMT 326: Financial Management	3
MGMT 328: International Management	3
Total Credit Hours	15

JUNIOR YEAR: Second Semester	
MGMT 306: Org Behavior & Diversity	3
MGMT 308: Eth, Pol & Soc Environment	3
MGMT 310: Legal Issues for Managers	3
MGMT 421: Entry Strategies for Intl Markets	3
MGMT 474: Intl Financial Management	3
Total Credit Hours	15

SENIOR YEAR: First Semester	
MGMT 450: Computer Based Info Sys	3
* International Management Electives	6
**Upper Division Humanities	3
Free Electives	3
Total Credit Hours	15

GRADUATION APPLICATION DUE:

Fall: July 1 Spring: November 1 Summer: April 1

SENIOR YEAR: Second Semester	
MGMT 498: Strategic Management	3
* International Management Electives	3
Free Electives	9
Total Credit Hours	15

* **International Management required elective.**
Choose three (3) courses from the following list
MGMT 420: Management in Latin America
MGMT 422: Seminar on Mexican Econ Markets
MGMT 483: International Marketing
MGMT 492: Negotiation Strategies
MGMT 493: Special Topics offered in the department

** **Upper-Division Humanities:** One 3-hour course, 300-level or above from: American Studies, Classics, Comparative Literature, English, History, Philosophy, or Religious Studies



www.mgt.unm.edu