



International Management

FALL 2019 BULLETIN • SPRING 2020 BROCHURE

Finance, International, Technology, & Entrepreneurship Department
The University of New Mexico Anderson School of Management

Taking the best of New Mexico into the world

Welcome and thank you for your interest in International Management.

We're working hard to maintain a dynamic and world-class concentration that prepares you to be a Globally Competitive, Planetary Decision-maker.

- The following document shares **news, events, and opportunities** made possible by our program and our community partners.
- It also **identifies coursework offered next semester** that fulfills requirements for the IM concentration
- If you are currently part of the IM concentration or if you are interested in the **credit requirements**, please visit the course checklist [here](#).

International Management:

A STAGING GROUND FOR TRAINING SKILLED PLANET-ORIENTED DECISION-MAKERS

We want you to be able to shape the narrative of your educational journey. The following framework describes our current emphasis.

In addition to the traditional management curriculum, this is a snapshot of our framework.

Meanwhile, you will be challenged to discover what makes New Mexico uniquely connected to the planet:

- What traits make New Mexico our own brand of cosmopolitan?
- How can we do better than “real world experience?” How does our multiplicity of realities make our state a stage for success in the world economy?

Want to reflect on how your degree matters to yourself and the world?

Contact Dr. Manuel Montoya, adviser, IM Concentration , mrmonto@unm.edu



IBSG: A Student Organization Shaping the Global Agenda

- Visited 15 countries
- Engaged in over a dozen major global discussions
- Hosted major world leaders
- Over 20 world-shaping projects
- Mentored over 100 students
- Students hired by major consulting firms (McKinsey)
- Consulted dozens of organizations local and abroad
- Wrote a book that is used by major decision making bodies (Outside the Margins)
- Working on new book
- Recruiting top level students to UNM (Fulbright program)
- Developing research that grows and supports the NM economy and its global engagement



APPLY TODAY: <http://unmibsg.com/ibsg-application/>

Check out IBSG's programs



The Consulting Consortium

Master case study interviews, perform community consultation.

[More Info](#)



The World Culture and Heritage Program

Merge philosophy, culture, art, and heritage to tackle global issues.

[More Info](#)



The Ivan Karp Emerging Economies Program

Gain experience as a social entrepreneur and social innovator.

[More Info](#)



The Kraye Challenge

Work on a start-up project with philanthropic and socially conscious dimensions.

[More Info](#)



The CoMMTRA Program

World class engagement in mineral economics and conflict resource issues.

[More Info](#)



The Poetics Program

Merging philosophy and cultural theory with global business.

[More Info](#)

- Last year, our students helped an international governmental organization evaluate their social impact.
- Our IKEEP program team recently traveled to Zambia, worked with the King of the Bembe and have shared world-class advice to one of our community partners (Women 2 Be).
- Students have the ability to shape their engagement to the world while learning valuable IM skills. Sign up now and be part of this talented community!

Get involved! Learn about our programs at: www.unmibsg.com



Professional Development Opportunity:



Leonardo Martinez Distinguished Global Public Service

On November 15th, a climate-change expert and former administrator at the World Bank will deliver the Murphy Lecture here at UNM (made possible by the UNM Geography Department). His upcoming book, *Building a Resilient Tomorrow: How to Prepare for the Coming Climate Disruption* will be released on November 1st, 2019. Dr. Martinez's Wikipedia bio can be found [here](#).

On the morning of the 15th, Dr. Martinez has agreed to host a professional development workshop with selected students interested in learning how his career path with major international governmental organizations and as an advisor to world leaders evolved.

If you are interested in participating in this workshop please email mrmonto@unm.edu for further details.



Fulbright Binational Business Program

This year marks our 3rd year working with the **COMEXUS Fulbright Program** to bring some of Mexico's greatest minds to UNM through our **Binational Business Program**.

Sponsored in partnership with the **NM Trade Alliance** and the **City of Albuquerque**, our Fulbright Students have already built a reputation for helping our region develop and grow New Mexico's connection to the rest of the world.

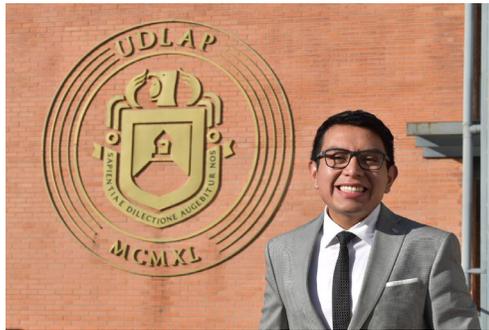
Because of generous financial support from our partners, our previous fellows have been able to stay at the Anderson School to continue their education and continue to contribute their expertise to the community.



Fulbright Binational Business Program

This year, **David Juarez** becomes our 4th **Fulbright Garcia Robles Fellow Scholar**. He will be working with IBSG, the NM Trade Alliance, and UNM. Our previous three scholars remain at UNM and have made it a primary destination for the Fulbright program.

Be on the lookout for presentations and opportunities to work with these students.



David Juarez
2019-2020 FGR Fellow



Alex Capellan
*2018-2019 FGR Fellow,
2019 UNM Visiting
Scholar*



Francisco Mansi
*2018-2019 FGR Fellow,
2019 UNM Visiting
Scholar*



Victor Chavez
*2017-2018 Inaugural
FGR Fellow, UNM MBA
Graduate Student*



Synthia Jaramillo
*City of Albuquerque
Director of Economic
Development*

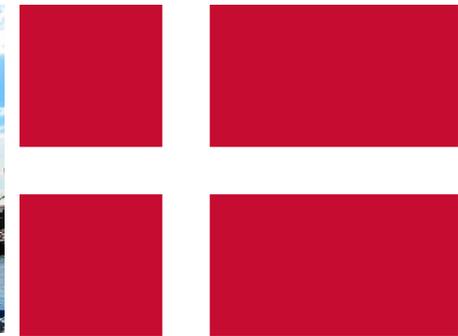


Randy Trask
*Executive Director,
NM Trade Alliance*

UNM EMBA International Practicum

THIS YEAR, UNM'S EMBA 2020 COHORT WILL VISIT SWEDEN AND DENMARK.

They will explore the cultural and economic landscape of these two nations while learning about the challenges and opportunities that can connect us to New Mexico's growth and development.



Some highlights this year include meeting with upper management at IKEA and visiting one of the world's leading sustainable "smart cities."



For more information about our EMBA program, [click here](#).

Dialogue: Public Banking, Global Competitiveness, and Inclusion



Kelvin Hullet

*Economic Development
Director, Bank of North
Dakota*

We have partnered with the **Alliance for Local Economic Prosperity (ALEP)** to contribute to the discourse on financial inclusion and the various ways that financial institutions serve the public interest.

Our first set of public discussions will take place in November, date TBD, when the Economic Development Director of the Bank of North Dakota (the United States' only state bank) to learn about public banking. We will also discuss how New Mexico conceives of public banking and how that connects to our rich cultural values and conceptions of our global competitiveness.

Please be on the lookout for a public announcement via the IM listserv or contact mrmonto@unm.edu if you wish to participate more directly.



**Alliance for Local
Economic Prosperity**

Community Discourse on Global Issues

We are partners with several organizations dedicated to addressing issues of global importance. We offer support to students interested in participating their events, including global experiential learning credit for the IM concentration. **Our partners include:**

Global Ties, ABQ

Global Ties ABQ hosts more than 350 international visitors annually, creating global connections among the people of New Mexico and emerging leaders from around the world.

Please visit their website [here](#) for information on how to become a member.

Santa Fe Council on International Relations (SCIR)

SCIR connects New Mexico and the world by engaging, educating, and inspiring people as responsible global citizens.

Please visit their website [here](#) for information on how to get involved.

Santa Fe World Affairs Forum

The SFWAF aims to broaden and deepen understanding of world affairs through small, interactive, professionally led sessions on international issues for a membership of informed individuals. Click [here](#) to learn how to get involved.

Click [here](#) to learn about their upcoming symposia.



Fall 2019 Council on Foreign Relations Academic Conference Calls

The following is a calendar for the fall semester academic conference calls. These calls are a special opportunity for you to listen to world leaders on issues of direct importance to the world.

Combating Human Trafficking

Wednesday, September 18, 12:00 p.m. to 1:00 p.m. (ET)

Speaker: Christina A. Bain, Babson College

Prospects for Venezuela

Wednesday, October 2, 12:00 p.m. to 1:00 p.m. (ET)

Speaker: Frank O. Mora, Florida International University

China's Belt and Road Initiative

Wednesday, October 16, 12:00 p.m. to 1:00 p.m. (ET)

Speaker: Elizabeth C. Economy, CFR

U.S. Foreign Policy in the Trump Administration

Wednesday, October 30, 12:00 p.m. to 1:00 p.m. (ET)

Speaker: Robert D. Blackwill, CFR

Global Health's Role in Development

Wednesday, November 6, 12:00 p.m. to 1:00 p.m. (ET)

Speaker: Thomas J. Bollyky, CFR

National Security and Silicon Valley

Wednesday, November 20, 12:00 p.m. to 1:00 p.m. (ET)

Speaker: Amy B. Zegart, Stanford University

Democracy and Identity in the EU

Wednesday, December 4, 12:00 p.m. to 1:00 p.m. (ET)

Speaker: Kathleen R. McNamara, Georgetown University



Sister Cities – World 101 project

As part of our ongoing effort to maintain relationships with our colleagues around the world, we are hosting two discussions based on the CFR conference calls with our partners at the **Universidad Autonoma de Chihuahua (UACH)**. You will have a chance to talk with their students about issues we are all learning more about.

World 101 will be a unique opportunity to share publicly available information with partners within our region so that we learn, grow, and develop a public discussion about how we connect to the world.

For a link to the CFR's free, online campus, please visit www.cfr.org/campus/cfr-campus.

Current dates: TBD, ongoing

Contact mrmonto@unm.edu if you have interest in participating in a discussion with our partners in our Sister City of Ciudad Chihuahua, Mexico.



Anderson Executive In Residence

Since 2015, **Sam Fouad**, a former executive at EY and world-renowned strategy consultant has served as our Executive In Residence. Not only is he teaching coursework (one of our exemplary 328 core IM faculty) he has also worked closely with the Albuquerque Hispano Chamber of Commerce as an advisor.

Recently, the AHCC has honored Sam with a space on their donor wall for his efforts. He will also help moderate and share strategies with attendees at the 40th anniversary United States Hispanic Chamber of Commerce convention which will be held here in New Mexico.

Sam is working with faculty and community partners to help characterize the unique and diverse contributions that NM makes to the global economy. We are honored to have him among our ranks.



Sam Fouad
Executive In Residence



UNM Diplomat In Residence

UNM is fortunate to host a Diplomat In Residence from the United States Department of State. **Laura Gritz** is our current Diplomat In Residence.

Laura is available to talk with those considering internships, fellowships, and future careers about the extraordinary opportunities the State Department offers to serve their country in the Foreign and Civil Service.

Please contact Laura by email at DIRsouthwest@state.gov



Laura Gritz
Diplomat In Residence



Arts Leadership + Business (ALB)

Our International Management program is consistently interested in art, craft, and creative economy. The creative economy constitutes 5% of the world economy and is its most resilient sector. We partner with the ALB Program at the College of Fine Arts on several initiatives, including shared credit and co-curricular programming.

Did you know that New Mexico is home to three of the world's largest craft festivals? Did you know that each year, these festivals have over 40 Million USD in economic impact? Did you know that UNM Anderson and our College of Fine Arts have some of the most unique curricular offerings regarding the study, practice, and design of management strategies related to craft, cultural, and creative economy?

The College of Fine Arts is home to the undergraduate and graduate ALB minors. Visit the ALB program [here](#). For inquiries about ALB contact Regina Chavez Puccetti, Director rchav217@unm.edu

For some examples of work we've done in the past regarding creative and cultural economy visit our IBSG website's world culture program [here](#).

For more information on our current programming, or if you'd like to be added to our IM listserv for lectures, opportunities, and events, please contact mrmonto@unm.edu



International Studies Institute (ISI)

ISI ONE OF OUR FASTEST GROWING PROGRAMS AT UNM.

We consider them a natural partner, and in most cases, **we accept their coursework and program offerings for elective credit to our BBA IM Concentration.**

The ISI currently has a thematic area entitled, Global Markets, International Institutions, and Global Governance. For more information about this thematic area, visit [here](#).

For more information about ISI, visit [here](#).



Latin American Studies



Our Latin American and Iberian Institute (LAI) and its Latin American Studies (LAS) Program is one of the world's premier centers for Latin American Studies.

It is currently having its 40th anniversary this year (see [here](#) for more details).

Anderson actively participates in shaping the LAS program. We also have a MALAS-MBA in Latin American Studies joint program. For more information please visit [here](#).



ANDERSON



LATIN AMERICAN
& IBERIAN INSTITUTE

National Security Studies

UNM's National Security Studies Program has been a long-time partner and supporter of our International Management initiatives.

They have financially supported many of our IBSG programs and they connect our students to opportunities in the Global/National Security world. NSSP offers coursework that **we accept as IM concentration electives** and they provide world-class research and professional development support, particularly for those interested in joining the national intelligence community.

UNM is one of the first ever CIA signature schools and we currently have an intelligence officer in residence to support and mentor students interested in intelligence careers. The NSSP is part of the Global and National Security Policy Institute out of the Provost's Office.

Please visit <https://nssp.unm.edu/> to learn about three core resources:

- The Global and National Security Policy Institute
- The National Security Studies Program
- The newly established Critical Technology Studies Program



Global Education Office (GEO)



We have several **study abroad opportunities** made possible by our partners in the Global Education Office (GEO). Students can study, intern, volunteer, research, and attend conferences abroad. Programming can take place for a year, semester, summer, a month, weeks, or even days in over 45 countries around the world.

For those **interested in studying abroad**, [here is a link](#) to opportunities through UNM. Anderson has dozens of IM related partnerships, which you can explore.

In most cases financial aid can be used. In addition, you can find **funding information** [here](#).

GEO also serve as our primary global service unit on campus, including managing admission for our international students and scholars to UNM.

Become a **Lobo Friend mentor** to one of our international students. [Sign up here](#).

Attend **International Festival** each April and participate in International Education Week in November of each year.

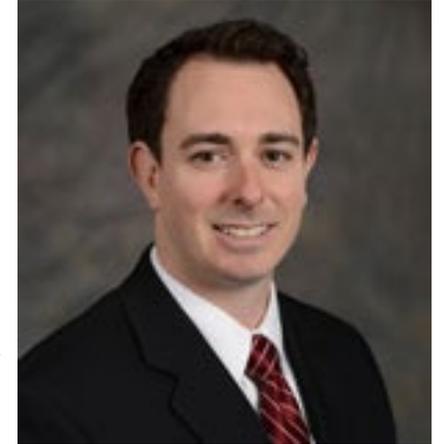
Need a passport? Visit [UNM's Passport Center](#) located in the UNM Bookstore.

We also have an official representative in [Mexico City](#), who supports the educational partnerships and outreach between UNM and partners in the Americas.



Study Abroad Example

Mercator School of Management (Duisburg, Germany)



Dr. Brian Gillespie
Associate Professor
Marketing

Since 2010, we have maintained a strong relationship with the **Mercator School of Management in Duisburg, Germany.**

In 2019, our own **Dr. Brian Gillespie** led a graduate course to Mercator. Be on the lookout for a similar course in 2020.

HERE ARE SOME GENERAL DETAILS:

- 2 week program in summer 2020
- Earn 3-9 credit hours toward your MBA degree
- Study at University of Duisburg-Essen
- Visit Berlin, Düsseldorf, and Cologne, Germany
- Interact with German students
- Speak with local and international businesses
- Visit with representatives of the German federal government



For more information about our exchange agreement with Mercator, visit [here](#).
For more information about Dr. Gillespie's class, contact briangillespie@unm.edu



NASBITE CGBP

Student Pathway Program

In 2018, we developed a relationship with the **National Association of Small Business and International Trade Experts (NASBITE)** to provide you an opportunity to gain a certification as an international trade expert.

The **CGBP (Certified Global Business Professional)** certificate is an internationally recognized credential, and you have an opportunity through UNM to:

- Online training for the CGBP exam
- Take the exam at a discount
- Gain membership to the national organization for \$75
- Opportunities for internships with major organizations
- **For more information, contact our UNM CGBP student ambassador Rajina Karki at rkarki@unm.edu**



Advancing Global Business

Our Core International Management Faculty

We are pleased to introduce ourselves to you as your core faculty. Most of your International Management courses will be taught by us or through our broad network of community partners.



Dr. Raul Gouvea
Professor
[Faculty profile](#)



Dr. Manuel Montoya
Associate Professor
[Faculty profile](#)



Dr. Doug Thomas
Professor
[Faculty profile](#)



Raj Mahto
Chair
FITE Department



Vanessa Garcia
Administrative
Assistant
FITE Department

If you need some advice, please do not hesitate to contact us.

Meet our MGMT 328 Adjunct Team

Each year, our IM faculty work closely with our community experts to provide you an opportunity to learn from people in NM that are globally-engaged. The professional faculty you see below join our core IM faculty to bring to you a high standard for International Management education through our 328 course (a core BBA course). **Here is a brief snapshot of our current adjunct team:**



Raul Anaya
*Production Manager,
Jabil*



Luca Ispirescu
*Director of Business
Development, Silent
Falcon UAS
Technologies*



Karen Converse
*Director of Operations,
Los Poblanos Organic
Farm*



Randy Trask
*executive director,
NM Trade Alliance*



Claire Stasiewicz
*PhD Candidate, craft
economy expert,
Erasmus University of
Rotterdam*



Sam Fouad
*Executive In Residence,
former executive at EY,
global consultant,
professional faculty at
FGV University, Brazil*

Spring 2020 courses

UNDERGRADUATE

- MGMT 328 – International Management (various sections)
- MGMT 490 – Global Markets, Planetary Issues (Senior-level undergrad)
- MGMT 427 – Global Experiential Learning (proposal-based course)

GRADUATE

- MGMT 528 – Green Economy (Raul Gouvea)
- MGMT 594 – Global Markets, Planetary Issues (Manuel Montoya)
- MGMT 595 – Management in Latin America (Raul Gouvea)
- MGMT 596 – International Entrepreneurship (Raul Gouvea)

MGMT 490/594: Global Markets, Planetary Issues WITH PROFESSOR MANUEL MONTOYA

This course is the result of a series of acclaimed lectures and research projects that combines management strategy with international relations and philosophy. *How do we experience Planet Earth and how does that influence how we describe and address problems?*

The course encourages students to think critically about what constitutes a global market, and will provide you with a framework to **a) develop a clear framework for thinking about globalization, b) explore the relationship between populism, popular culture, and markets, and c) apply and develop a series of market-driven strategies to address issues that affect the planet.**

Available by permission to Senior Level Undergraduates (MGMT 490) and to any graduate student at UNM (MGMT 594), including our partners in Latin American Studies, National Security Studies, and Arts and Business Leadership.

MGMT 528: Green Economy

WITH PROFESSOR RAUL GOUVEA

The development of a green economy is gathering global attention as nations undertake new economic development strategies that take into account social, environmental and economic dimensions. The implementation of an economy that is environmentally sound and sustainable is becoming a socio- economic and political necessity and an imperative.

The state of New Mexico is taking firm steps to consolidate and expand its share of green companies, green technologies and green services. The green economy holds the promises to generate additional jobs and income for the state of New Mexico

This course will address the various dimensions, challenges, and opportunities permeating the global green economy and New Mexico's green economy, paying heed to the key drivers of the global and state of New Mexico's green economy.



If you are interested in signing up for the course, please contact rauldg@unm.edu

MGMT 595: Management in Latin America

WITH PROFESSOR RAUL GOUVEA

Analysis and diagnosis of Latin American environments as they offer opportunities and pose constraints in the performance of managerial responsibilities.

Special emphasis is given to the Mexican environment and its relationship to the world.

If you are interested in signing up for the course, please contact rauldg@unm.edu



MGMT 596: International Entrepreneurship

WITH PROFESSOR RAUL GOUVEA

Teaches the practical science and craft of international business operations, such as exports.

The international business strategies of firms are analyzed through fundamental analysis and technical analysis using real cases.

If you are interested in signing up for the course, please contact rauldg@unm.edu



MGMT 427/527: Global Experiential Learning

HOW IT WORKS:

- Global experiential learning courses are variable credit courses that range from 1-6 credit hours. They operate like independent study classes, but require that you propose a course of study (for example, you have an internship or opportunity you'd like to develop into a for credit elective). To learn more about the proposal process, visit our [427/527 info sheet](#).
- However, some courses are already partially constructed in coordination with community partners. These courses have been developed to give you an opportunity to focus your training on a particular organization and the IM challenges they currently face.

MGMT 427/527: Global Experiential Learning

HOW IT WORKS:

- If you select any of these 427/527 options, you will participate in programming that is regularly occurring with community partners. This means that we're constantly working to keep connected to the world around us!
- Take a look at the following courses. Remember, 427/527 courses count as an IM elective concentration (427 for undergraduates 527 for graduates).
- **This course is available only if you have a faculty sponsor! If you wish to develop a course, please contact us to determine how we can make this opportunity feasible. We can also send you a list of previous projects to give you inspiration for your own project.**