

Anderson School of Management

MINOR IN INTERNATIONAL MANAGEMENT

For NON-BBA UNDERGRADUATES



Is the Minor in International Management Right For You?

Many undergraduate students are completing degrees in fields outside of business but plan on eventually entering into an international career related to business and management. Students earning a BBA from the Anderson School of Management cannot choose the minor and should instead consider a concentration in International Management. Completing the minor will introduce students to business/management studies as well as some specialized training in international management. The minor becomes a valuable credential on a resume as well as a practical way to obtain an introduction to business in anticipation of a career in business or future MBA studies. Where appropriate, coursework may also include courses completed internationally through the Anderson School's faculty-led study trips or through UNM's numerous international exchange agreements.

Question—What is Required to Complete the Minor in International Management?

Answer— A total of 18 credit hours or six courses, each completed with a C– or better:

THIS COURSE IS REQUIRED:

MGMT 328 * International Management

* Prerequisite: ECON 106

SELECT TWO COURSES FROM THIS LIST:

MGMT 113 Introduction to Management

MGMT 202 Principles of Financial Accounting

STAT 145 Introduction to Statistics

ECON 106 Introduction to Microeconomics

Economics courses cannot be applied toward the minor for Economics majors

SELECT THREE COURSES FROM THIS LIST:

MGMT 420 Management in Latin America

MGMT 421 International Entrepreneurship

MGMT 422 Mexican Economy and Markets

MGMT 474 International Finance *

MGMT 483 International Marketing **

MGMT 492 Negotiation Strategies

MGMT 490-493 Special Topics ***

* Prerequisite: MGMT 326 or MGMT 526

** Prerequisite: MGMT 322

*** International management topics only

How do Non-Anderson Students Enroll in Courses at the Anderson School?

Declared management minors may enroll in up to 12 credit hours of upper-division (300 level and above) management courses through the Course Override Request process. In order to stay within the limits, students should generally opt for international management courses that do **not** have additional prerequisites, such as MGMT 420, 421, 422, 492 and certain Special Topics courses. A student may also apply an international course from other departments at UNM to the minor, provided the course is not already being counted toward the student's major. Special topics courses must be pre-approved by Anderson to count for the minor.

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**PRE-APPROVED NON-ANDERSON SCHOOL
INTERNATIONAL MANAGEMENT ELECTIVES**
(effective July 2006)

ECON 421. Latin American Economics. (3)

Analysis of recent and historical issues in Latin American economies, including inflation, debt, trade, regional integration, privatization, stabilization and structural reform.

Prerequisite: ECON 303.

ECON 424. International Trade. (3)

Determinants of patterns of international trade and comparative advantage. Trade restrictions and gains from trade. International factor movements.

Prerequisite: ECON 300.

ECON 429. International Finance. (3)

Foreign exchange markets and the international financial system. Exchange rate determination, balance of payments adjustment and the effectiveness of government policies in the open economy. International monetary system.

Prerequisite: ECON 303 or 315.

JAPAN 320. Japanese Culture. (3 to a maximum of 6)

This course provides a multidisciplinary introduction to Japanese culture, with an emphasis on the anthropology and sociology of contemporary Japan.

HIST 464./644. U.S.-Mexico Borderlands. (3)

History of the U.S.-Mexico borderlands and its various native and immigrant communities from 1848 to the present.

Focus on cultural and economic linkages, ethnic and military struggles, and formation of new identities on the border.

HIST 468./648. Society and Development in Latin America, 1492-Present. (3)

Overview of social and economic trends in Latin America, stressing labor systems, social structure, trade, demography and industrialization.

POL SC 346./512. International Political Economy. (3)

Examines contemporary issues in international political economy, including competition and cooperation among advanced industrial nations, relations between rich and poor nations, international trade, global finance and production, and globalization.

Prerequisite: POL SC 240.

POL SC 356. Political Development in Latin America. (3)

Cross-national study of political development in the Latin American region, including topics such as democracy, authoritarianism, dependency, populism and revolution.

Prerequisite: POL SC 220.

SOC 461. Social Dynamics of Global Change. (3)

A sociological perspective on economic, political and social trends worldwide. Implications of global change for individuals, organizations and societies. {Offered upon demand}

1. This is a pre-approved list. Other non-Anderson electives may also be approved on an individual basis by Faculty Advisor, Professor Dante DiGregorio.
2. A maximum of two of these courses may be used toward the International Management Minor.
3. Courses on this list may not be used toward the International Management minor and your major.

Please consult your college advisor for additional information.