

# UNM ANDERSON SCHOOL OF MANAGEMENT

## BBA International Management Concentration Worksheet



You are encouraged to take ASM core and concentration courses simultaneously.  
All Concentration Information Effective for Students Admitted Fall 2016 or Thereafter

Anderson Core	Required	Earned	Semester
MGMT 300: Operations Management	3		
MGMT 303: Managerial Accounting	3		
MGMT 306: Org Behavior & Diversity	3		
MGMT 308: Eth, Pol. & Soc. Environ.	3		
MGMT 310: Legal Issues for Managers	3		
MGMT 322: Marketing Management	3		
MGMT 326: Financial Management	3		
MGMT 328: International Management Take as soon as possible for efficient degree completion	3		
MGMT 398: Career Management Skills	1		
MGMT 450: Computer Based Info Sys. Prerequisite: MGMT 300, 303, 306, 322	3		
MGMT 498: Strategic Management Prerequisite: MGMT 300, 303, 306, 308, 310, 322, 326, 328	3		
<b>Credit Hours</b>	<b>31</b>		

Concentration	Required	Earned	Semester
<b>Choose five courses from the list below</b>	<b>15</b>		
MGMT 420: Management in Latin America			
MGMT 421: International Entrepreneurship			
MGMT 422: Seminar on Mexican Econ/Markets			
MGMT 474: International Financial Management Prerequisite: MGMT 326			
MGMT 483: International Marketing Prerequisite: MGMT 322			
MGMT 490/3: Special Topics			
MGMT 492: Negotiation Strategies			
<b>Credit Hours</b>	<b>15</b>		

Totals	Required	Earned	Semester
Pre-Admission Course Work	~49		
ASM Core	31		
Concentration	15		
Upper Division Humanities 300 level or above from: AMST, CLST, COMP, ENGL, HIST, PHIL, or RELG	3		
Upper division language/study abroad language	6		
Free Electives	~16		
<b>Total Credit Hours</b>	<b>120</b>		



## PRE-APPROVED NON-ANDERSON SCHOOL INTERNATIONAL MANAGEMENT ELECTIVES

ALB 370. Problems in Arts Leadership and Business. (3, may be repeated once Δ)

This problems course rotates areas of study that reflect contemporary trends and issues in Arts Management. Problems include, but are not limited to: creative economy, public arts commissioning, and arts entrepreneurship. (Available for graduate credit)

ALB 450 — Business Planning

This course guides students to research and review current theories and trends in the creative economy and how this economic activity is shaping contemporary arts management strategies and practices nationally and globally. Prerequisite: ALB 250.

This course is designed to provide emerging arts professionals with the knowledge base to formulate strategies for building stronger arts businesses. (for those interested in the creative, cultural, and craft economy component of International Management) (available for graduate credit)

CJ 314 Intercultural Communication. (3)

Examines cultural influences in communication across ethnic and national boundaries.

ECON 421. Latin American Economics. (3)

Analysis of recent and historical issues in Latin American economies, including inflation, debt, trade, regional integration, privatization, stabilization and structural reform.

Prerequisite: ECON 303.

ECON 424. International Trade. (3)

Determinants of patterns of international trade and comparative advantage. Trade restrictions and gains from trade. International factor movements.

Prerequisite: ECON 300.

ECON 429. International Finance. (3)

Foreign exchange markets and the international financial system. Exchange rate determination, balance of payments adjustment and the effectiveness of government policies in the open economy. International monetary system.

Prerequisite: ECON 303 or 315.

INTS 499. Topics in International Studies. (1-3 to a maximum of 9 Δ)

Topics address areas in International Studies, focusing on global engagement with an interdisciplinary lens. Examples could include: lecture class; independent study; seminar; participation in conference, workshop, or lecture series.

\*\*\* Note: the topic changes with each course, please check with the course instructor to determine availability and rightness of fit.

JAPAN 320. Japanese Culture. (3 to a maximum of 6)

This course provides a multidisciplinary introduction to Japanese culture, with an emphasis on the anthropology and sociology of contemporary Japan.

HIST 181. Early Latin American History (3)

An introduction to indigenous, African and Iberian backgrounds. Examines colonial societies through social, economic and political institutions with attention to the contributions of Indians, Africans and Europeans to the creation of Latin America's diverse societies. (S)

HIST 182. Modern Latin American History (3)

Surveys the nations of Latin America from their independence until the present. Emphasizes the process of nation-building, governance, socioeconomic integration and coping with modernization. Special attention given to great leaders of Latin America.(S)

HIST 464./644. U.S.-Mexico Borderlands. (3)

History of the U.S.-Mexico borderlands and its various native and immigrant communities from 1848 to the present. Focus on cultural and economic linkages, ethnic and military struggles, and formation of new identities on the border.

HIST 468./648. Society and Development in Latin America, 1492-Present. (3)

Overview of social and economic trends in Latin America, stressing labor systems, social structure, trade, demography and industrialization.

LTAM 255 (Social Sciences) or 355 (Humanities). Intro to Latin American Society I & II. (3)

Introduction to Latin American Studies through the interrogation of artifacts from history, music, art, literature, philosophy. Emphasis on unique insights from interdisciplinary connections. Examines major historical moments, including colonialism, independence, nationalism, dictatorship, revolution, regionalism, globalism.

POL SC 346./512. International Political Economy. (3)

Examines contemporary issues in international political economy, including competition and cooperation among advanced industrial nations, relations between rich and poor nations, international trade, global finance and production, and globalization. Prerequisite: POL SC 240.

POL SC 356. Political Development in Latin America. (3)

Cross-national study of political development in the Latin American region, including topics such as democracy, authoritarianism, dependency, populism and revolution. Prerequisite: POL SC 220. SOC 461. Social Dynamics of Global Change. (3) A sociological perspective on economic, political and social trends worldwide. Implications of global change for individuals, organizations and societies. {Offered upon demand}

1. This is a pre-approved list. Other non-Anderson electives may also be approved on an individual basis by the Faculty Advisor, Professor Raul Gouvea.
2. A maximum of two of these courses may be used toward the International Management Concentration
3. Courses on this list may not be used toward the International Management Concentration and your minor.