Concentration Overview: Anderson School of Management offers two options in International Management, the general option or the Latin American option.

General Option
Student must complete five of the following courses: MGMT 420, MGMT 421; MGMT 422; MGMT 474; MGMT 483; MGMT 492; MGMT 497—Internship (Concentration advisor permission required—see Career Services Office) and special topics courses offered in the field of international management. Students may substitute up to six credit hours of related coursework from fields outside of management with written approval from the faculty advisor; the student advisement checklist contains a list of pre-approved non-Anderson School International management electives.

1. Students are required to complete a portion of their coursework internationally by participating in either a UNM-approved exchange with a foreign university or a UNM study abroad program. Specifically, at least three credit hours must be completed outside the country. Substitutions may be allowed with approval of the faculty advisor.
2. Students must complete a minimum of two upper-division (i.e., 300-level and above) foreign language courses or otherwise demonstrate proficiency in a second language (e.g., studying abroad in a second language or completion of a proficiency exam at the intermediate or advanced level).

Latin American Option: Students interested in careers in International Management in Latin America should meet with a faculty advisor early in their program to discuss career options and to have their course selections approved. Students who are serious about an international management career should also consider acquiring some first-hand international experience by living and working or studying abroad.

1. Students must complete items 1 & 2 as listed on the General Option including international experience and foreign language requirements; Spanish or Portuguese should be used to meet the requirement for LA emphasis.
2. Students must complete Mgmt. 420 and Mgmt. 422.
3. Three elective concentration courses must be taken from among the following courses: Mgmt. 421; Mgmt. 474; Mgmt. 483; Mgmt. 492; and special topics courses offered in the field of international management. Students may substitute up to six credit hours of related coursework from fields outside of management with written approval from the faculty advisor; the student advisement checklist contains a list of pre-approved non-Anderson School International Management electives.

The International Management Concentrations require completion of 128 credit hours including the following course work:
- Pre-Admission course work 55 credit hours
- Anderson Core 31 credit hours
- International Management course work 15 credit hours
- Upper division language/study abroad language 6 credit hours
- **Upper-Division Humanities** 3 credit hours
- Additional Free Electives ~ 18 credit hours
- Total 128 credit hours

Internships: Internships are highly recommended. An internship will help you become a viable, experienced job applicant and significantly impact your chances of landing a professional career at graduation. Complete your internship during the fall, spring, or summer semester and earn 3 credits toward free electives or concentration electives. Learn more at [http://brandyou.mgt.unm.edu](http://brandyou.mgt.unm.edu).

Concentration Advisor: Raul Gouvea, Professor, Office: ASM 2106 (505) 277-8448, rauldg@unm.edu

SUGGESTED SCHEDULE

**Junior Year: First Semester**
- MGMT 300: Operations Management 3
- MGMT 303: Managerial Accounting 3
- MGMT 322: Marketing Management 3
- MGMT 326: Financial Management 3
- MGMT 328: International Management 3
- MGMT 398: Career Management Skills 1
- Total Credit Hours 16

**Junior Year: Second Semester**
- MGMT 306: Org Behavior & Diversity 3
- MGMT 308: Ethical, Pol & Soc Environment 3
- MGMT 310: Legal Issues for Managers 3
- Free Electives 3
- International Management Electives 6
- Total Credit Hours 18

**Senior Year: First Semester**
- MGMT 450: Computer Based Info Sys 3
- International Management Electives 6
- 300-level Second Language 3
- **Upper Division Humanities** 3
- Free Electives 3
- Total Credit Hours 18

**Senior Year: Second Semester**
- MGMT 498: Strategic Management 3
- 300-level Second Language 3
- International Management Elective 3
- Free Electives 6
- Total Credit Hours 15

- International Management required electives: Choose 5 courses from the following ASM course offerings & from the pre-approved non-ASM list:
  - MGMT 420: Management in Latin America
  - MGMT 421: International Entrepreneurship
  - MGMT 422: Seminar on Mexican Econ/Markets
  - MGMT 474: International Financial Management
  - MGMT 483: International Marketing
  - MGMT 4903: Special Topics offered in the department
  - MGMT 492: Negotiation Strategies

  **Upper-Division Humanities**: 3-hour course, 300-level or above from: American Studies, Classics, Comparative Literature, English, History, Philosophy, or Religious Studies.

Graduation Applications Due:
- Fall: July 1
- Spring: Nov 1
- Summer: April 1

[http://bba.mgt.unm.edu/concentrations/international.asp](http://bba.mgt.unm.edu/concentrations/international.asp)

International Business Students Global: [http://fite.unm.edu/ibsg/](http://fite.unm.edu/ibsg/)

http://www.mgt.unm.edu

www.mgt.unm.edu
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