



## INTERNATIONAL MANAGEMENT CONCENTRATION / BBA

ALL CONCENTRATION INFORMATION EFFECTIVE FOR STUDENTS ADMITTED 1/2005 OR THEREAFTER.  
REVISED 4/2007

The suggested program presumes that 62 hours have been earned of pre-admission requirements and free electives have been earned.

For students who want to concentrate in International Management as undergraduate BBA candidates, the Anderson School offers two options, the Latin American option, which draws on the University's strength in this area, or the generalist option. Students who are interested in careers in International Management should meet with a Faculty Advisor early in their program to discuss career options and to have their course selections approved.

Students who are serious about an international management career should also consider acquiring some first-hand international experience by living and working or studying abroad. Both the Anderson Schools and the UNM Office of International Programs and Studies administer one-to-one exchange programs for students with universities in other countries and directs summer sessions in Latin America and Europe on an annual basis. Students will also benefit greatly from mastering a foreign language.

All International Management BBA candidates must take the common Core upper division courses required for all BBA candidates. Students must also take MGMT 474 and MGMT 421. Both courses are normally offered at least once per year. Since MGMT 326 is a prerequisite for MGMT 474, and MGMT 322 is a prerequisite for MGMT 483, each prerequisite should be taken as soon as possible.

Four concentration courses must also be taken from among the following: MGMT 420, 422, 483 and special topic courses offered in the department. To fulfill the Latin American emphasis, students must complete MGMT 420 and MGMT 422. In addition, two upper division 300-level or above foreign language classes must be taken. The 24 hours of required courses are in bold letters.

Register for concentration electives throughout your degree program; not all concentration electives are offered every semester.

**DEPARTMENT CHAIR** Professor Raul De Gouvea Neto  
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### CONTACT INFORMATION

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### SUGGESTED SCHEDULE

#### JUNIOR YEAR

##### FIRST SEMESTER

<input type="checkbox"/>	MGMT 300: Operations Management	3 credits
<input type="checkbox"/>	MGMT 303: Managerial Accounting	3 credits
<input type="checkbox"/>	MGMT 322: Marketing Management	3 credits
<input type="checkbox"/>	MGMT 326: Financial Management	3 credits
<input type="checkbox"/>	MGMT 328: International Management	3 credits
<input type="checkbox"/>	<b>Foreign Language</b>	3 credits
<b>Total Credit Hours</b>		<b>18 credits</b>

##### SECOND SEMESTER

<input type="checkbox"/>	MGMT 306: Org Behavior & Diversity	3 credits
<input type="checkbox"/>	MGMT 308: Eth, Pol & Soc Environment	3 credits
<input type="checkbox"/>	MGMT 310: Legal Issues for Managers	3 credits
<input type="checkbox"/>	<b>MGMT 421: Entry Strats for Intl Markets</b>	3 credits
<input type="checkbox"/>	<b>MGMT 474: Intl Financial Management*</b>	3 credits
<input type="checkbox"/>	<b>Foreign Language</b>	3 credits
<b>Total Credit Hours</b>		<b>18 credits</b>

#### SENIOR YEAR

##### FIRST SEMESTER

<input type="checkbox"/>	MGMT 450: Computer Based Info Syst	3 credits
<input type="checkbox"/>	<b>International Management Course</b>	3 credits
<input type="checkbox"/>	<b>International Management Course</b>	3 credits
<input type="checkbox"/>	Upper-Division Humanities***	3 credits
<input type="checkbox"/>	Free Elective	3 credits
<input type="checkbox"/>	Graduation Application Due****	
<b>Total Credit Hours</b>		<b>15 credits</b>

##### SECOND SEMESTER

<input type="checkbox"/>	MGMT 498: Strategic Management**	3 credits
<input type="checkbox"/>	<b>International Management Course</b>	3 credits
<input type="checkbox"/>	<b>International Management Course</b>	3 credits
<input type="checkbox"/>	Free Electives	6 credits
<b>Total Credit Hours</b>		<b>15 credits</b>

\*MGMT 474 is normally offered Fall semester only.

\*\*Students must be within the last 15 hours of graduation to enroll in the class.

\*\*\*Upper-Division Humanities: One 3-hour course, 300-level or above from: American Studies, Classics, Comparative Literature, English, History, Philosophy, or Religious Studies

\*\*\*\*All students must apply for graduation the semester prior to completing their course work. Application Deadlines:  
Spring: November 1, Summer: April 1, Fall: July 1.

## **PRE-APPROVED NON-ANDERSON SCHOOL INTERNATIONAL MANAGEMENT ELECTIVES**

(effective July 2006)

ECON 421. Latin American Economics. (3)

Analysis of recent and historical issues in Latin American economies, including inflation, debt, trade, regional integration, privatization, stabilization and structural reform.

Prerequisites: ECON 303.

ECON 424. International Trade. (3)

Determinants of patterns of international trade and comparative advantage. Trade restrictions and gains from trade. International factor movements.

Prerequisite: ECON 300.

ECON 429. International Finance. (3)

Foreign exchange markets and the international financial system. Exchange rate determination, balance of payments adjustment and the effectiveness of government policies in the open economy. International monetary system.

Prerequisite: ECON 303 or 315.

JAPAN 320. Japanese Culture. (3 to a maximum of 6) ?

This course provides a multidisciplinary introduction to Japanese culture, with an emphasis on the anthropology and sociology of contemporary Japan.

HIST 464./644. U.S.-Mexico Borderlands. (3)

History of the U.S.-Mexico borderlands and its various native and immigrant communities from 1848 to the present.

Focus on cultural and economic linkages, ethnic and military struggles, and formation of new identities on the border.

HIST 468./648. Society and Development in Latin America, 1492-Present. (3)

Overview of social and economic trends in Latin America, stressing labor systems, social structure, trade, demography and industrialization.

POL SC 346./512. International Political Economy. (3)

Examines contemporary issues in international political economy, including competition and cooperation among advanced industrial nations, relations between rich and poor nations, international trade, global finance and production, and globalization.

Prerequisite: POL SC 240.

POL SC 356. Political Development in Latin America. (3)

Cross-national study of political development in the Latin American region, including topics such as democracy, authoritarianism, dependency, populism and revolution.

Prerequisite: POL SC 220.

SOC 461. Social Dynamics of Global Change. (3)

A sociological perspective on economic, political and social trends worldwide. Implications of global change for individuals, organizations and societies. {Offered upon demand}

1. This is a pre-approved list. Other non-Anderson electives may also be approved on an individual basis by International Management Department Chair, Raul De Gouvea Neto.

2. A maximum of two of these courses may be used toward the Anderson International Management Concentration.

3. Courses on this list being used toward the International Management concentration cannot be used to satisfy any other Anderson graduation requirement.