Overview:
The IFDM program is a model of interdisciplinary education for the 21st century that will give students necessary critical, creative, and technical skills to apply digital technologies in innovative and productive ways. This program builds on ARTS Lab (Arts Research Technology and Science Laboratory) with existing strengths at UNM in Fine Arts, Engineering, Arts and Sciences, and the Anderson School of Management, along with other schools and colleges. The Film and Digital Media Program has four objectives: (1) integrating filmmaking and digital media, (2) building a Native New Mexican Hollywood, (3) training the citizens of New Mexico and (4) fostering research.

Concentration Overview:
The IFDM Concentration requires completion of 128 credit hours, including the following course work:

Pre-Admission course work 55 credit hours
Anderson Core 30 credit hours
IFDM Core and Capstone 32 credit hours
BBA - IFDM concentration 15 credit hours
Upper Division Humanities 3 credit hours

Admission Process:
Students must apply in early spring (typically as incoming freshman) to be accepted as a pre-major student in the IFDM program. If accepted, they will become part of a cohort that will begin in the fall immediately following admission. Students then work through the preadmission requirements and apply to Anderson. Students must complete all pre-admission course work with a “C” or better, a GPA of 2.5 on all pre-admission course work and an overall GPA of 2.5 on UNM and transfer work (if applicable), and submission of an application to the program by published deadlines. Applications can be located online at http://bba.mgt.unm.edu.

Contact Information:
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Website: http://bba.mgt.unm.edu/concentrations/ifdm.asp

Graduation Applications Due:
Fall: July 1  Spring: November 1  Summer: April 1