



# BBA General Management

ANDERSON SCHOOL  
OF MANAGEMENT



You are encouraged to take ASM core and concentration courses simultaneously.  
All concentration information effective for students admitted Fall 2019 or thereafter.

Anderson Core	Required	Earned	Semester
ACCT 2120: Principles of Accounting II <i>Prerequisite: ACCT 2110</i>	3		
MGMT 300: Operations Management <i>Prerequisites: BCIS 1110, ENGL 2120 or 2210, MATH 1350</i>	3		
MGMT 306: Org Behavior & Diversity <i>Prerequisites: ENGL 2120 or 2210, PSYC 1110 or SOCI 1110</i>	3		
MGMT 308: Eth, Pol. & Soc. Environ. <i>Prerequisites: ENGL 2120 or 2210, PSYC 1110 or SOCI 1110</i>	3		
MGMT 310: Legal Issues for Managers <i>Prerequisites: ENGL 2120 or 2210, PSYC 1110 or SOCI 1110</i>	3		
MGMT 322: Marketing Management <i>Prerequisites: ECON 2120, ENGL 2120 or 2210</i>	3		
MGMT 326: Financial Management <i>Prerequisites: ACCT 2110, BCIS 1110, ECON 2120, MATH 1350, 1430</i>	3		
MGMT 328: International Management <i>Prerequisites: ECON 2120, ENGL 2120 or 2210</i>	3		
MGMT 398: Career Management Skills <i>Prerequisites: ENGL 2120 or 2210</i>	1		
MGMT 450: Computer Based Info Sys. <i>Prerequisite: ACCT 2120, MGMT 300, 306, 322 (Must be admitted to BBA program.)</i>	3		
MGMT 498: Strategic Management <i>Prerequisite: ACCT 2120, MGMT 300, 306, 308, 310, 322, 326, 328 (Must be admitted to BBA program. Advisor approval required.)</i>	3		Take in Last Semester
<b>Credit Hours</b>	<b>31</b>		

General Management	Required	Earned	Semester
<i>Note: some electives have prerequisites so proper sequencing of these courses will be necessary for efficient degree completion.</i>			
<b>Choose four courses from the list below (only one class per area)</b>	<b>12</b>		
ACCT: MGMT 340, 341, 342, 343, 346, 443, 449			
ENTR Studies: MGMT 324			
FIN MGMT: MGMT 426, 470, 471, 473, 474, 476			
HR MGMT: MGMT 457, 463, 464, 465, 466, 468, 469, 492			
INTL MGMT: MGMT 420, 421, 422			
MIS: MGMT 330, 336, 337			
MKT MGMT: MGMT 483, 484, 485			
OP MGMT: MGMT 433, 434, 462			
ORG Leadership: MGMT 307, 324, 362, 457, 458, 462, 469, 492			
<b>Credit Hours</b>	<b>12</b>		

Totals	Required	Earned	Semester
Pre-Admission Course Work	-40		
ASM Core	31		
Concentration	12		
Upper Division Humanities 300 level or above from: AMST, CLST, COMP, ENGL, HIST, PHIL, or RELG	3		
Free Electives	-34		
<b>Total Credit Hours</b>	<b>120</b>		