

Anderson School of Management

BBA General Management

ALL CONCENTRATION INFORMATION EFFECTIVE FOR STUDENTS ADMITTED FALL 2011 OR THEREAFTER.
Revised March 2014.



Profession Overview:

Known as the “generic” business major, Business Administration and Management is all about learning how to be a boss - how to run a successful, competitive company, and how to interact with clients, employees, shareholders, etc. While in the program, students can expect to take courses in math (economics, finance, accounting and statistics), organizational management, human resources, business law and ethics, public relations, advertising and more. Students can also expect to give a number of presentations and create well-researched reports, as well as work in groups with other students to get an idea of what managing a business is all about. Every business needs people in upper management, so salaries and working conditions will vary. Most graduates start out at lower-level management positions and then are promoted throughout their career.

Admission Process:

Students must be admitted to Anderson in order to take upper division MGMT courses. Admission applications are submitted online at www.mgt.unm.edu.

Internships:

Internships are highly recommended. An internship will help you become a viable, experienced job applicant and significantly impact your chances of landing a professional career at graduation. Complete your internship during the fall, spring, or summer semester and earn 3 academic credits. Learn more at <http://brandyou.mgt.unm.edu>.

Concentration Overview:

The No Concentration requires completion of 128 credit hours including the following course work:

Pre-Admission course work	55 credit hours
Anderson Core	31 credit hours
Additional No Concentration course work	12 credit hours
**Upper Division Humanities	3 credit hours
<u>Additional Free Electives</u>	<u>~ 27 credit hours</u>
Total	128 credit hours

****Upper Division Humanities:** One 3-hour course, 300-level or above from: American Studies, Classics, Comparative Literature, English, History, Philosophy or Religious Studies.

GRADUATION APPLICATION DUE:

Fall: July 1 Spring: November 1 Summer: April 1

Concentration Advisor:

Professor Michelle Arthur
(505) 277-7174, arthurm@unm.edu
Office: ASM 2081

<http://bba.mgt.unm.edu/concentrations/noconc.asp>



SUGGESTED SCHEDULE:

Junior Year: First Semester	Credit Hours
MGMT 300: Operations Management	3
MGMT 303: Managerial Accounting	3
MGMT 306: Org Behavior & Diversity	3
MGMT 322: Marketing Management	3
MGMT 398: Career Management Skills	1
Free Electives	3
Total Credit Hours	16

Junior Year: Second Semester	Credit Hours
MGMT 310: Legal Issues for Managers	3
MGMT 326: Financial Management	3
MGMT 450: Computer-Based Info Sys	3
Free Electives	6
Total Credit Hours	15

Summer/Fall/Spring: Optional Internship
See Career Services for possible credit options.

Senior Year: First Semester	Credit Hours
MGMT 308: Eth, Pol & Soc Environment	3
MGMT 328: International Management	3
* General Management Electives	6
Free Electives	6
Total Credit Hours	18

Senior Year: Second Semester	Credit Hours
MGMT 498: Strategic Management	3
* General Management Electives	6
** Upper Division Humanities	3
Free Electives	6
Total Credit Hours	18

* No Concentration required elective. Choose one course each from four of the following areas:

ACCOUNTING: MGMT 340, 341, 342, 343, 346, 443, 449

ENTREPRENEURIAL STUDIES: MGMT 324

FINANCIAL MANAGEMENT: MGMT 426, 470, 471, 473, 474, 476

HUMAN RESOURCE MANAGEMENT: MGMT 457, 463, 464, 465, 466, 468, 469, 492

INTERNATIONAL MANAGEMENT: MGMT 420, 421, 422

MANAGEMENT INFORMATION SYSTEMS: MGMT 330, 336, 337

MARKETING MANAGEMENT: MGMT 483, 484, 485

OPERATIONS MANAGEMENT: MGMT 433, 434, 462

ORGANIZATIONAL LEADERSHIP: MGMT 307, 324, 362, 457, 458, 462, 469, 492

*** It is important to work with academic advisors to determine best course options that meet student interests and goals.