

UNM ANDERSON SCHOOL OF MANAGEMENT

BBA Entrepreneurial Studies Concentration Worksheet



You are encouraged to take ASM core and concentration courses simultaneously.
All Concentration Information Effective for Students Admitted Fall 2016 or Thereafter

Anderson Core	Required	Earned	Semester
MGMT 300: Operations Management	3		
MGMT 303: Managerial Accounting	3		
MGMT 306: Org Behavior & Diversity Take as soon as possible for efficient degree completion	3		
MGMT 308: Eth, Pol. & Soc. Environ.	3		
MGMT 310: Legal Issues for Managers	3		
MGMT 322: Marketing Management Take as soon as possible for efficient degree completion	3		
MGMT 326: Financial Management	3		
MGMT 328: International Management	3		
MGMT 398: Career Management Skills	1		
MGMT 450: Computer Based Info Sys. Prerequisite: MGMT 300, 303, 306, 322	3		
MGMT 498: Strategic Management Prerequisite: MGMT 300, 303, 306, 308, 310, 322, 326, 328	3		
Credit Hours	31		

Concentration	Required	Earned	Semester
MGMT 324: New Venture Strategies	3		
MGMT 384: Professional Selling Prerequisite: MGMT 322	3		
MGMT 495: Managing & Operating Small, Growing Businesses	3		
Choose two additional courses from the list below	6		
MGMT 362: Leadership Development Prerequisite: MGMT 306			
MGMT 421: International Entrepreneurship			
MGMT 494: Family Business Management			
MGMT 496: Seminar in Entrepreneurial Financing			
MGMT 556: New Venture Creation *Level Restriction Form Required			
MGMT 490: ST: Mergers & Acquistiions			
Credit Hours	15		

Totals	Required	Earned	Semester
Pre-Admission Course Work	~49		
ASM Core	31		
Concentration	15		
Upper Division Humanities 300 level or above from: AMST, CLST, COMP, ENGL, HIST, PHIL, or RELG	3		
Free Electives	~22		
Total Credit Hours	120		

