

Anderson School of Management



BBA ENTREPRENEURIAL STUDIES CONCENTRATION

ALL CONCENTRATION INFORMATION EFFECTIVE FOR STUDENTS ADMITTED FALL 2009 OR THEREAFTER. REVISED 6/2009

The Entrepreneurial Studies Concentration is for students who seek to start their own businesses or work in small business with an entrepreneurial focus.

Entrepreneurial Studies requires 15 hours of upper division (300-400 level) management courses. The required courses are: MGMT 324, 384, & 495, plus any two from MGMT 493, 496 or 556 (permission required for 556). Students are encouraged to consider taking all three Entrepreneurial Studies electives.

Questions regarding concentration requirements should be addressed with the Concentration Advisor. Please use this sheet as a guide to satisfy your graduation requirements. Check off the courses as you complete them to keep track of your progress.

CONCENTRATION COURSE AVAILABILITY

Fall Courses:

MGMT 324: New Venture Strategies
MGMT 495: Managing & Operating Small, Growing Businesses
MGMT 496: Seminar in Entrepreneurial Financing

Spring Courses:

MGMT 324: New Venture Strategies
MGMT 384: Professional Selling
MGMT 493: Family Businesses
MGMT 556: Starting a New Business

NOTES

The suggested program presumes that 62 hours of pre-admission requirements and free electives have been earned. As credits earned vary from student to student, please use worksheets, the Anderson web site (bba.mgt.unm.edu), and check with your BBA Advisor to calculate your earned pre-admission hours.

Register for concentration electives throughout your degree program. Failure to do so will likely delay your graduation.

MGMT 398: Career Management Skills is strongly encouraged as a free elective.

Transfer students or Anderson students choosing to participate in an exchange program must complete the Anderson residency requirement. A minimum of 24 hours of management courses which must include at least half of Anderson Core (15 hours) and at least half of the student's selected concentration while in residence at Anderson.

Please note that students are solely responsible for knowing the rules and regulations concerning graduation requirements and for registering in courses necessary to meet these requirements.

CONCENTRATION ADVISOR

Assistant Professor Raj Mahto
(505) 277-2423, mahto@mgt.unm.edu
Office: ASM 2154

DEPARTMENT CHAIR

Professor Raul Gouvea
(505) 277-8448, degouvea@mgt.unm.edu
Office: ASM 2106

CONTACT INFORMATION

BBA ADVISEMENT
(505) 277-3888

Mary Huskey: huskey@mgt.unm.edu
Theresa A. Torres: torres@mgt.unm.edu

MBA/MACCT ADVISEMENT
(505) 277-3147

SUGGESTED SCHEDULE

JUNIOR YEAR

FIRST SEMESTER

- | | |
|--|-----------|
| <input type="checkbox"/> MGMT 300: Operations Management | 3 credits |
| <input type="checkbox"/> MGMT 303: Managerial Accounting | 3 credits |
| <input type="checkbox"/> MGMT 306: Org Behavior & Diversity | 3 credits |
| <input type="checkbox"/> MGMT 322: Marketing Management | 3 credits |
| <input type="checkbox"/> MGMT 324: New Venture Strategies | 3 credits |
| <input type="checkbox"/> Free Electives | 3 credits |

Total Credit Hours 18 credits

SECOND SEMESTER

- | | |
|--|-----------|
| <input type="checkbox"/> MGMT 308: Eth, Pol & Soc Environment | 3 credits |
| <input type="checkbox"/> MGMT 310: Legal Issues for Managers | 3 credits |
| <input type="checkbox"/> MGMT 384: Professional Selling | 3 credits |
| <input type="checkbox"/> MGMT 493 or 556:
Family Business or Starting a New Business | 3 credits |
| <input type="checkbox"/> Free Electives | 3 credits |

Total Credit Hours 15 credits

SENIOR YEAR

FIRST SEMESTER

- | | |
|--|-----------|
| <input type="checkbox"/> MGMT 450: Computer-Based Info Syst. | 3 credits |
| <input type="checkbox"/> MGMT 326: Financial Management | 3 credits |
| <input type="checkbox"/> MGMT 495: Manag. Small, Growing Business | 3 credits |
| <input type="checkbox"/> MGMT 493, 496, or 556: Entrep. Financing,
Family Business, or Starting a New Business | 3 credits |
| <input type="checkbox"/> Upper-Division Humanities* | 3 credits |
| <input type="checkbox"/> Free Electives | 3 credits |
| <input type="checkbox"/> Graduation Application Due** | |

Total Credit Hours 18 credits

SECOND SEMESTER

- | | |
|--|-----------|
| <input type="checkbox"/> MGMT 328: International Management | 3 credits |
| <input type="checkbox"/> MGMT 498: Strategic Management*** | 3 credits |
| <input type="checkbox"/> MGMT 493, 496, or 556: Entrep. Financing,
Family Business, or Start. a New Business (if needed) | 3 credits |
| <input type="checkbox"/> Free Electives | 6 credits |

Total Credit Hours 15 credits

*Upper-Division Humanities: One 3-hour course, 300-level or above from: American Studies, Classics, Comparative Literature, English, History, Philosophy, or Religious Studies
**All students must apply for graduation the semester prior to completing their course work. Application Deadlines: Spring: November 1; Summer: April 1; Fall: July 1.

***It is strongly recommended that students take MGMT 498 in their graduating semester. Students choosing to take MGMT 498 in a different semester must be within 15 hours of graduation or get prior approval from the Associate Dean.

www.mgt.unm.edu

